Attending:

- Karen Rosen
- Sibyl Edwards
- Kristin Wehmuller
- Tiffany Bridge
- Glenette Clark
- Kathy Perrin
- Leslie O'Flavahan
- Estela Rueda
- Erica Dickstein
- Elizabeth Muncie
- Connie Wu
- Linda Brown

Announcements:

Looking for another volunteer for Community Outreach Co-Director

Please put vacations and events on DCWW calendar so we can plan events around everyone's schedules

Google Doc for contact list- please update your information and preferred contact methods

Website is up, still working through some issues, for example how to post jobs is unclear. Need help with keeping the content updated. Within a few months, would like to identify a volunteer or volunteers to rewrite all the content- ideally someone who needs something for their portfolio, who can commit the time to finishing

Committee Status Report

President: Deferred to New Business

Treasurer: Total between Checking and Paypal accounts $629.66

Career Development: Sieglinde Gooding absent but is the new Career Development Director, has many new events planned, will be reaching out to Sponsorship Directors to get space/support

Discussion: Education committee to coordinate to plan events around each other- workshop, seminar, career development, etc. Would like some guidelines on expected frequency of each type. The goal is for each type to occur once a month but that will not always be possible. Should really do workshops once a month because there's a partnership in place. Career dev: 3rd Wednesday, Workshops 2nd Tuesday, etc.

Seminars: Pinterest seminar was enthusiastically received. Over July/August we will have one seminar. Lauren Delisa Coleman- more like a TED talk than a hard skills kind of talk. Working on a survey for the list on the topics that members would like to learn about. Contributions from other SC members welcome. Target date: September, to be used for seminars starting in October.

Discussion: Sibyl would also like to start planning for events in early 2013. Because December is usually an off month, January/February frequently sneaks up on seminars directors.

Workshops: July 10: Instructional course on HTML5 and CSS3 with the Matrix Group. Workshops branded CodeHer. Future topics: HTML5 and video, Open Source CMS customization (Wordpress, Drupal, etc.) Partnership with LivingSocial- use of space downtown, etc.

GROW: May need to form a subcommittee. Looking to move it into more of an ongoing program than a one-shot. Need a curriculum targeting girls 8-14, help promote to community. Reached out to Black Girls Code, which has a summer program in 12 cities, to possibly partner.

Exhibits: DCWW had a booth at FOSE, Digital East is coming. Karen O'Donnell interested in assisting with exhibits. Looking for suggestions on events for exhibits- we don't pay to exhibit.

Communications: Breanna Beckham absent, but submitted an email with some updates.

Sponsorship: Sue Schuster absent.

Technology: Applying updates to website whenever they're available; please let Connie know if anything breaks that she's missed. Implemented a nightly backup schedule. A volunteer has done some work to clean up the content, bring it in line with AP Style. Content needs to be rewritten for plain language, better instructions for common tasks. Leslie O'Flavahan has offered to take a look at it. Leslie recommended that we move forward making the corrections we do have in the meantime. For event calendar functionality, may use Eventbrite plugin or widget to show events on the site rather than re-enter every event on the website calendar. Connie will look into the options.

Community Forum: Maggy Sterner absent.

Annual/Monthly Events: Vicky Vadlamani absent, but there is a happy hour in the works.

Old Business

None

New Business

Committee Openings: Community Outreach Director: new position to support GROW, sponsorships, etc. by building relationships. Seminars Co-Director- need to start recruiting

co-directors generally, Seminars the first priority.

Upcoming Leadership Forum: Planning for September, need a venue. Steering Committee and Executive Board. All-day event to talk about DCWW accomplishments, plans for the future, other organizational direction issues.

Revising List Guidelines: Need to restore the energy to the group, revising the marketing guideline to members to talk about work they're proud of. TechLadyMafia cited as an example. How can more, better topics be introduced of interest to the community? Do we need people to explicitly volunteer for the role of content feeder? Must be community-driven, but perhaps SC needs to model the desired behavior for members. Move off L-Soft to Google Group? Will probably drop a lot of list members with such a move but that may be a good thing for the community. This is an ongoing conversation about the future of the organization, needs to involve the Executive Board, etc.

Next meeting: Thursday, August 30th