

Minutes 3/28/13

Attending:

Sibyl Edwards
Karen Rosen
Tiffany Bridge
Leslie O'Flavahan
Deborah Ager
Kathy Perrin
Erika Dickstein
Latesha Goodman
Kristin Wehmuller
Christine
Satina Isaac
Estela Rueda
LeAnn Harley
Elizabeth
Kim Diamondidis
Glenette Clark

Secretary:

Tiffany announced to the group that she will need to rotate off the SC due to upcoming maternity leave. She is willing to continue serving right up until the end of her pregnancy but expects the SC to find a more logistically sane way to transition the role. It's a good opportunity for a someone who wants to be more involved in DCWW but isn't ready to take on being a Chair of anything. Karen emphasized the need for the Secretary to make every meeting and take really excellent notes.

List Updates:

Sibyl stressed that in the [edited] privacy situation that happened last week, all rules were followed to the best of leadership's ability. But the rules exist, and all members agree to them, to ensure fair treatment for all members. Since 2006, only 4 members have been banned, and this is the first time someone has been banned under the privacy rule

Style Guide for DCWW is available in the SC meeting documents folder. Fonts, colors, etc.

Speaker's Policy Document: Looking for some assistance in laying it out in InDesign rather than just the quick-and-dirty layout it currently has in Wordpress. Has a form speakers can fill out, and also lays out expectations for before, during, and after the event. Available in the SC meeting documents folder.

Open Topics:

Info sheet for events and exhibits: It's in the SC meetings documents folder. Christine has gotten

quotes for having it printed in time for FOSE. \$385 for 1000, \$275 for 500. We may need more of them than that for FOSE. Will look into quotes for higher quantities and nonprofit discounts.

Newsletter: PDF preview available in SC documents folder. Opportunities for sponsorship placement, job of the month, member of the month, etc. Sibyl hopes that as DCWW transitions to 501(c)3, it can attract more donors/sponsors, both corporate and individual. More opportunities to donate via the website

Allyson Kapin and Amy Sample Ward to do an event on May 21 in connection with their new book "Social Change Anytime, Anywhere."

Workshops lined up for May and June, but the May date is the first day of FOSE. Possible topic is on site launching, which may not compete that much with FOSE. Consensus to stick with the consistency of second Tuesday.

New Business:

Volunteers needed: many openings: Treasurer, Tech Director, Sponsorships co-director, Secretary, and a Seminars Co-Director.

Steering Committee assistant director- the SC director role is expanding and Karen needs backup, especially with onboarding new volunteers, keeping things from falling through the cracks, etc. Estela has volunteered to fill this role.

GW Women in Business 2013 Spring Conference - Sibyl moderating the tech panel, will investigate opportunities to distribute DCWW info. Will promote her role to membership

2nd Annual Female Entrepreneurs Conference at Gaylord National 9/27-28. Possible partnership with DCWW to assist with finding speakers, promotion to membership, etc. Good opportunity to plan to look for speakers from membership and our network; frequently those kinds of requests come in last-minute. Survey included a question about willingness to speak, which can help, but the need is really for a curated list. How much responsibility should DCWW take for finding/vetting speakers for other organizations?

UX/Web Professional speed networking event: Still looking for sponsorship.

Pink Slip Party - Still needs space; kind of a challenge to ask for space sponsors to invite a bunch of other companies, including potential competitors or recruiting company clients, into their space to recruit people. Some interest from Aquent/VitaminT, but potentially a conflict.

FOSE Updates - If you send any emails to any other list to promote DCWW's presence, please copy Kathy. Booth number is not final and may not be for a while. Kathy encounters a lot of people there who would like to post jobs with DCWW and will be happy to pay... there's a

possible partnership pending with COR Communications that may enable DCWW to add job board functionality and other such things. Volunteers are needed for the table for any amount of time- volunteers get a pass to FOSE, which is a benefit for anyone interested in the show.

GROW - Had planned to work with Friendship PCS, but the school thought it was going to be an in-school, after school program, which was not the plan. So it will be back to a one-day format with the Code Ed materials. Aquent is donating space. The challenge now is laptops- can the girls bring their own? Can they be rented? Anticipating 10-12 girls between 8 and 12. The partnership with Friendship PCS is still valuable to outreach to the girls. Once the date and location is set, we may be able to secure sponsorship to rent laptops. Also a support opportunity for individual members to sponsor a girl's participation. Need a date, to investigate laptop rental, and a certificate design. Volunteer training is Friday 3/29.

Project management system - Web-based and works with Gmail would be a plus, but DCWW needs one. Please email Karen and Estela with suggestions.

Announcing Gold Partnership with Vitamin T and AQUENT 3/28

Announcing Code(Her) partnership with Canvas 3/29

Announcing Men as members 4/1

Tech the Halls Cmte: Planning is getting started. President of National Association of Multicultural [didn't catch the rest of the name?] interested in being one of the organizers. Last year's party cost quite a bit of money because of the venue charges and we'd rather devote some of that money to actual catering. That venue will not be used again, but was a learning experience

Listserv vs. Google Groups: L-soft is clunkier and clunkier- it's hard for people to know if they've joined and we're getting frequent inquiries about what to do. We can use Google Groups, but due to the number of people we may need the Enterprise version of apps, which is a cost.